

WORK EXPERIENCE

- 2007 – PRESENT      *Bad Day New York City*  
*Publisher*  
*Bad Day* is an internationally distributed arts and culture magazine. Building partnerships with advertising clients such as Saint Laurent Paris, Marc Jacobs, J.W. Anderson, Standard Hotels, Levi’s, and Topshop. Oversees project management, budgets and circulation.
- 2011 – PRESENT      *Partners & Spade New York City*  
*Freelance Copywriter / Special Projects*  
 Provided copywriting and campaign work for clients such as Flank Architects, Filson, Warby Parker and Target. Produced photo shoots and special projects, including a large-scale project for Miranda July and McSweeney’s.
- 2013 - 2014      *All Day Everyday New York City*  
*Copywriter / Strategist / Associate Publisher*  
 Relaunched agency website as its own media property. Developed its content strategy and contributor network, growing social media to over 10,000 followers. Provided campaign work, strategy and copy for clients including Gap, COS and Standard Hotels.
- SPRING 2012      *The New Yorker New York City*  
*Advertising Sales Coordinator Internship*  
 Assisted in market and client research for leads, and competitive analysis and summary writing for upcoming sales pitches.
- SPRING 2011      *Phaidon Press New York City*  
*Marketing Internship*  
 Provided regional market research for sales department, and sourced and developed media opportunities for public relations.
- 2007 – 2010      *VICE Media, Inc Toronto, Canada*  
*Publishing & Marketing Assistant / Office Manager*  
 Assisted Publisher in advertising sales and partnerships. Oversaw all digital marketing efforts for Vice Canada. Sourced creative pitches for print and online, researched and produced editorial content for print and web. Maintained all facets of office administration.

AWARDS AND ACHIEVEMENTS

<p>PRESENT</p> <p>Contributing writing for editorial publications such as <i>Interview Magazine, The New Inquiry, The Hair Pin, Bullett,</i> and <i>Talk Magazine.</i></p>	<p>2013</p> <p>Masters from New York University, magna cum laude, in Print and Digital Media, studying marketing and financial management.</p>	<p>2012</p> <p>Recipient of the William Randolph Hearst Endowment Award, the Business Award Scholarship, and Thomson Group Fellowship Award.</p>	<p>2010</p> <p>Bachelor of Arts at the University of Toronto, with distinction. Editor-in-chief of the <i>Hart House Review</i>, the annual arts and literary review.</p>
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